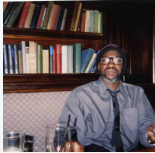


This is to certify that the management of Alison has decided to award **william Saint** living in United Kingdom the certificate of completion in **Diploma in Web Business Development and Marketing**.

Learner Details



Name: william Saint
E-mail: ws7saint@gmail.com
Country: United Kingdom



Course and Result



Score
84%

Diploma in Web Business Development and Marketing

Having a business presence on the Internet has become a necessity in today's world. This free online diploma course from Alison will guide learners through the initial steps of setting up an online business, from choosing a web hosting account for your site through registering your domain name. The course will then explore some of the essential tools in building your site, including HTML, Cascading Style Sheets (CSS), and Adobe Dreamweaver.

Modules Studied

- Module 1:** Introduction to Building a Website
- Module 2:** What are Domain Names and Hosting Accounts
- Module 3:** How to Create Web pages
- Module 4:** Images, Links and Formatting Explained
- Module 5:** How to Publish Your Web page
- Module 6:** Create a Business Website Assessment
- Module 7:** Module 6: HTML Coding - Create Web pages
- Module 8:** Module 7: Cascading Style Sheets - How to Style Web Pages
- Module 9:** Module 8: Using Adobe Dreamweaver CS3 to Create Web Pages and Websites
- Module 10:** Module 9: Indexing a Website on Google Webmaster
- Module 11:** Website Development Tools Assessment
- Module 12:** Module 10: Introduction to the Web
- Module 13:** Module 11: Explaining Autoresponders and Email Marketing
- Module 14:** Module 12: How to Build a List Using Autoresponders

Module 15: [Module 13: Increase Website Traffic Using Affiliate Marketing](#)

Module 16: [Building Your Web Business Assessment](#)

Module 17: [Module 14: Create Your Personal Profile on Facebook](#)

Module 18: [Module 15: Creating your Facebook LIKE Page](#)

Module 19: [Module 16: How to Increase Traffic to LIKE Pages](#)

Module 20: [Marketing Your Web Business Assessment](#)

Module 21: [Final Assessment](#)